



2015 NASPAA COMPENSATION SURVEY

ATHLETIC ADMINISTRATORS



NASPAA™

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National Association of Sports Public Address Announcers

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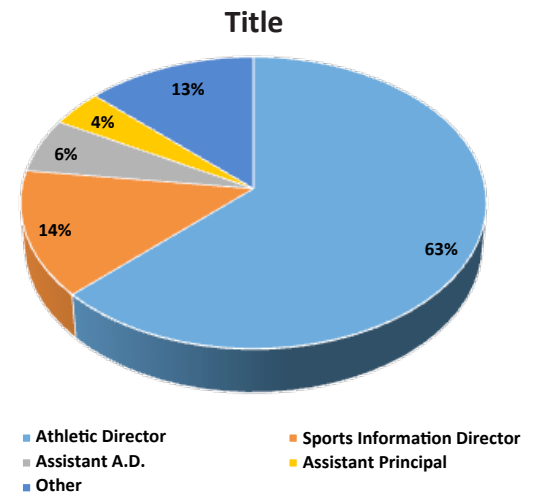
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Q1

What is your title?

Athletic Director	63%
Sports Information Director	14%
Assistant AD	6%
Assistant Principal	4%
Other (non-recurring responses)	13%

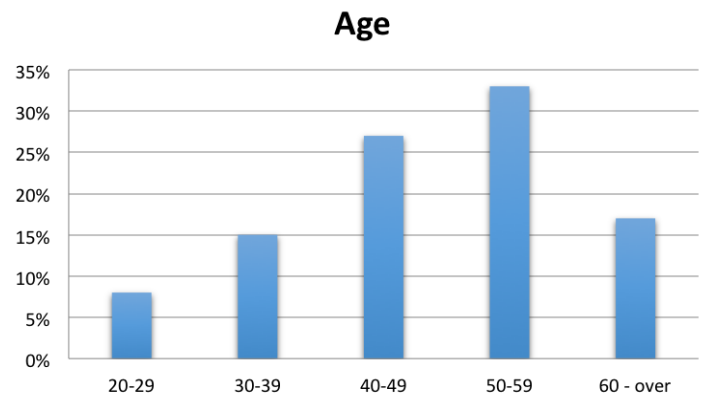


Q2

What is your age?

20-29	8%
30-39	15%
40-49	27%
50-59	33%
60 – up	17%

Min	24
Mean	48
Median	50
Max	70

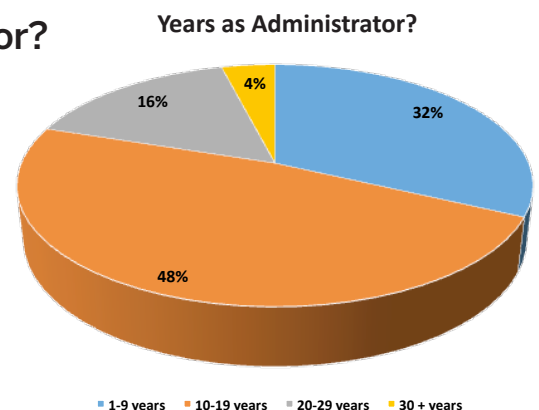


Q3

How many years have you been an administrator?

1-9 years	32%
10-19 years	48%
20-29 years	16%
30 + years	4%

Min	1
Mean	14
Median	14
Max	39



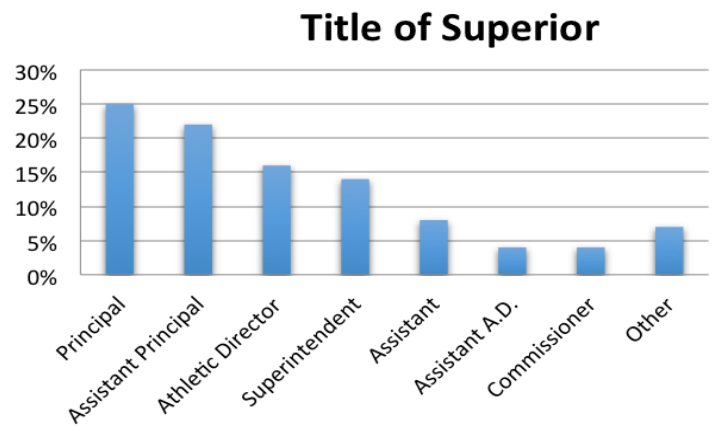
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Q4

What is the title of the person to whom you report?

Principal	25%
Assistant Principal	22%
Athletic Director	16%
Superintendent	14%
Ass't. Superintendent	8%
Ass't. AD	4%
Commissioner	4%
Other (<i>non-recurring responses</i>)	7%

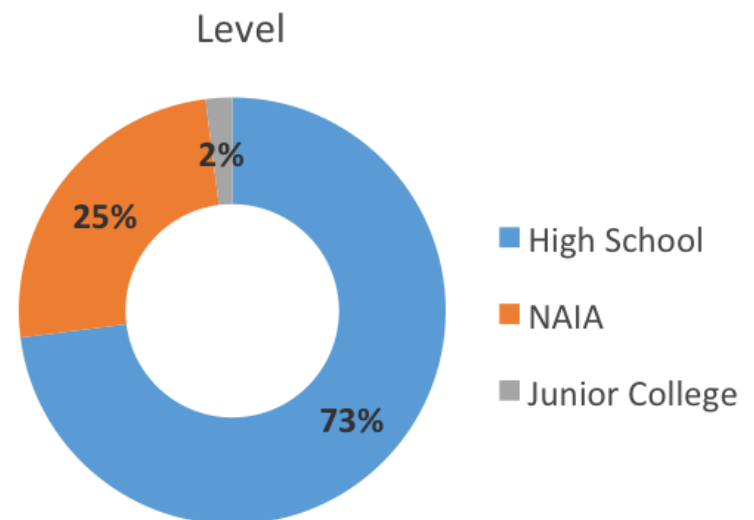


Q5

What is the level for which you serve as an administrator?

(Your answers should pertain to this level.)

High School	73%
NAIA	25%
Junior College	2%



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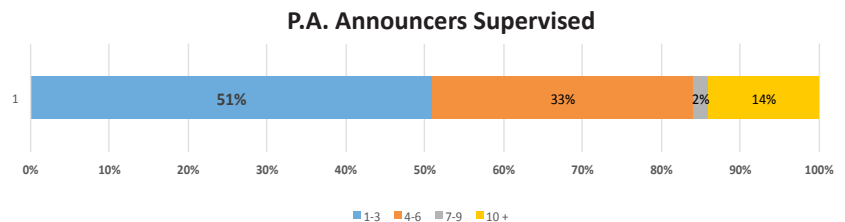


Q6

How many P.A. announcers do you supervise?

1-3 **51%**
4-6 **33%**
7-9 **2%**
10 – up **14%**

Min 1
Mean 4
Median 3
Max 18



Q7

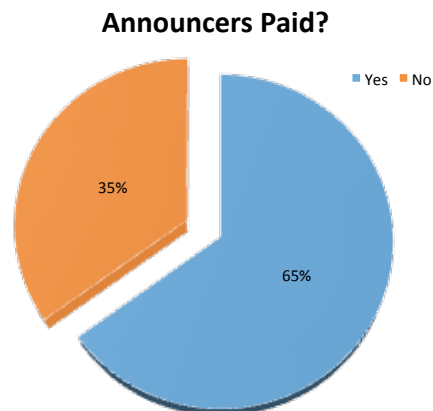
How many are female?

21% have at least 1 female announcer.

Q8

Do you pay your announcers?

Yes **65%** No **35%**



Q9

If you do not pay your announcers, why not?

Almost all indicated that their announcers are happy to volunteer their time and talents.

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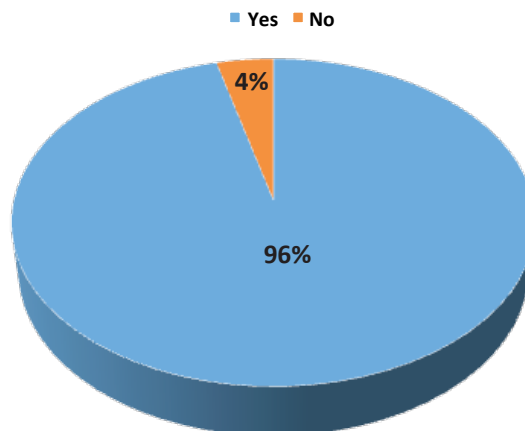
Q10

If you do pay your announcers, are the fees the same for males and females?

Yes **96%**

No **4%**

Male/Female Paid Same?



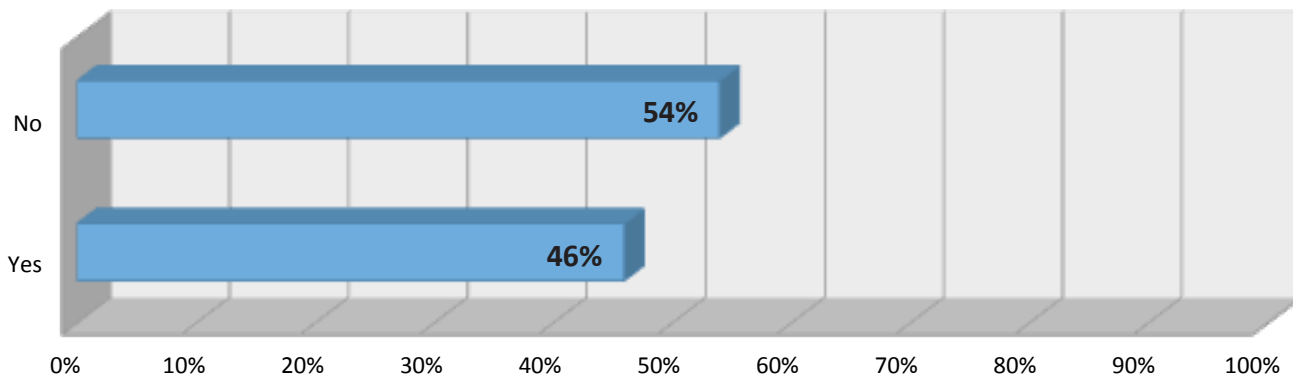
Q11

Do you allow students to announce?

Yes **46%**

No **54%**

Students Allowed to Announce



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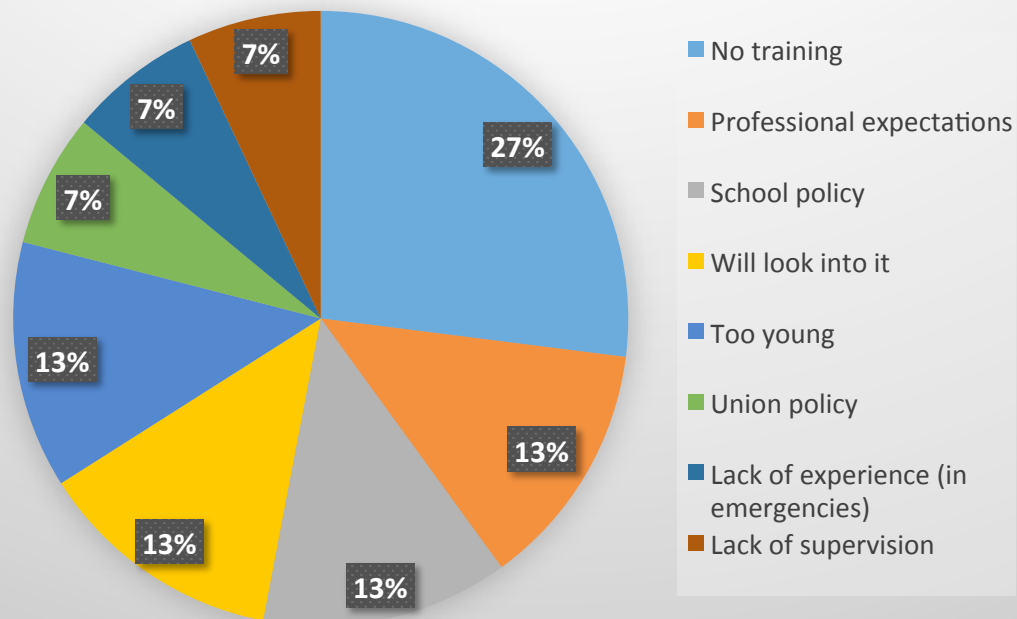


Q12

If you do not allow students to announce, why not?

No training	27%
Professional expectations	13%
School policy	13%
Will look into it	13%
Too young	13%
Union policy	7%
Lack of experience in dealing with emergency situations	7%
Lack of supervision	7%

Why Not Students?



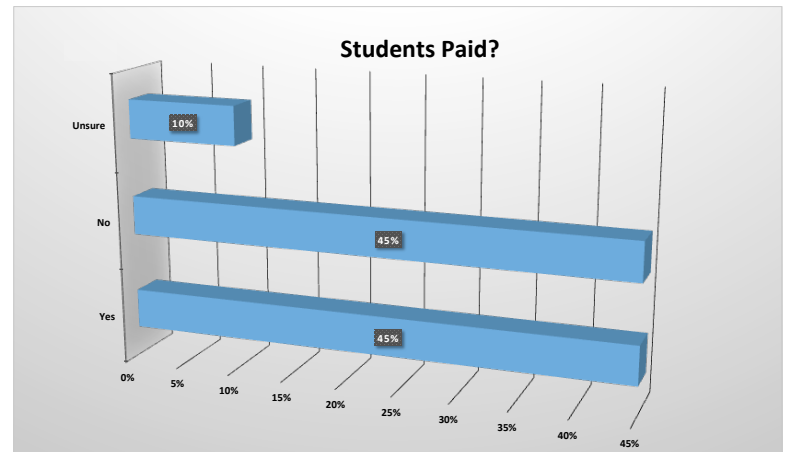
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Q13

If you do allow students to announce, are they paid?

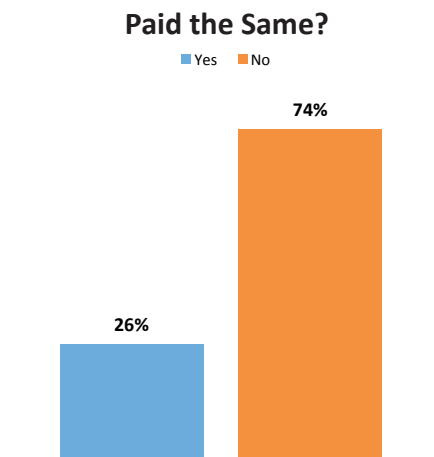
Yes **45%**
No **45%**
Unsure **10%**



Q14

If students are paid to announce, are they paid the same as your regular or adult announcers?

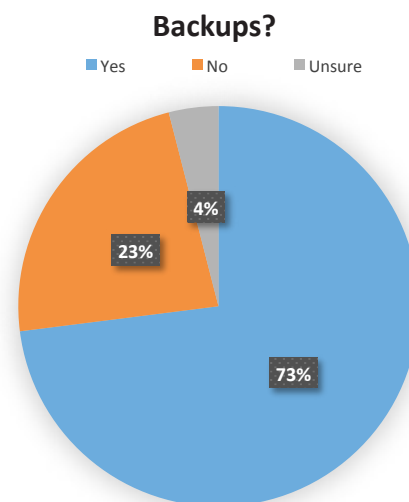
Yes **26%**
No **74%**



Q15

Do you have substitute or backup announcers who are prepared to fill in at a moment's notice?

Yes **73%**
No **23%**
Unsure **4%**



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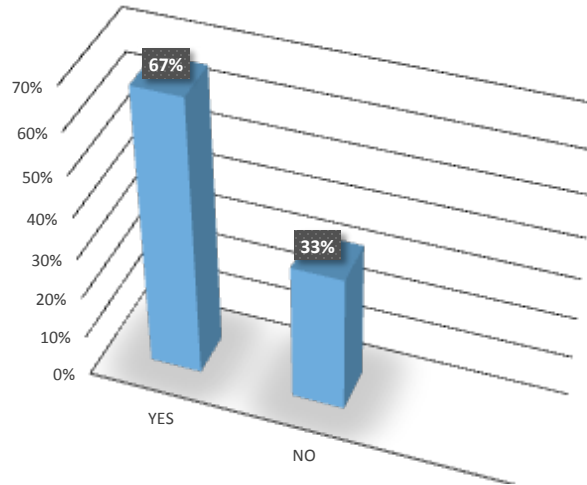


Q16

If you have available substitutes or backups, are they paid?

Yes **63%**
No **37%**

Backups Paid?



Q17

If your substitutes or backups are not paid, why not?

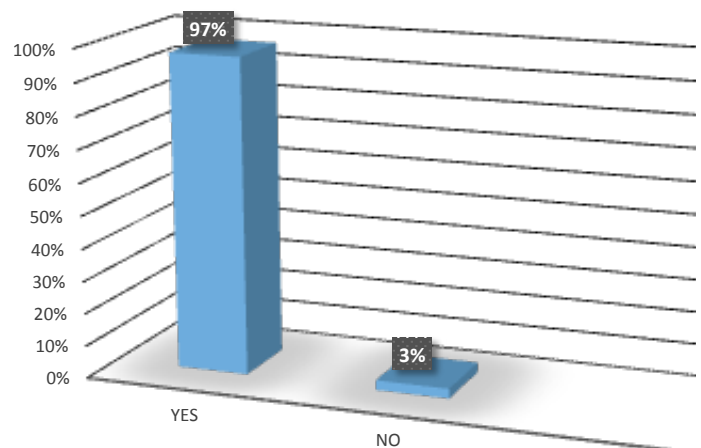
Almost all indicated that their announcers are happy to volunteer their time and talents.

Q18

If your substitutes or backups are paid, are they paid the same as your regular announcers?

Yes **97%**
No **3%**

Backups Paid the Same?



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Q19

If you pay your announcers, how much do you pay them to announce the sports listed below in the regular season? (in dollars)

Below are summary statistics (per game) for the 8 most commonly listed sports.

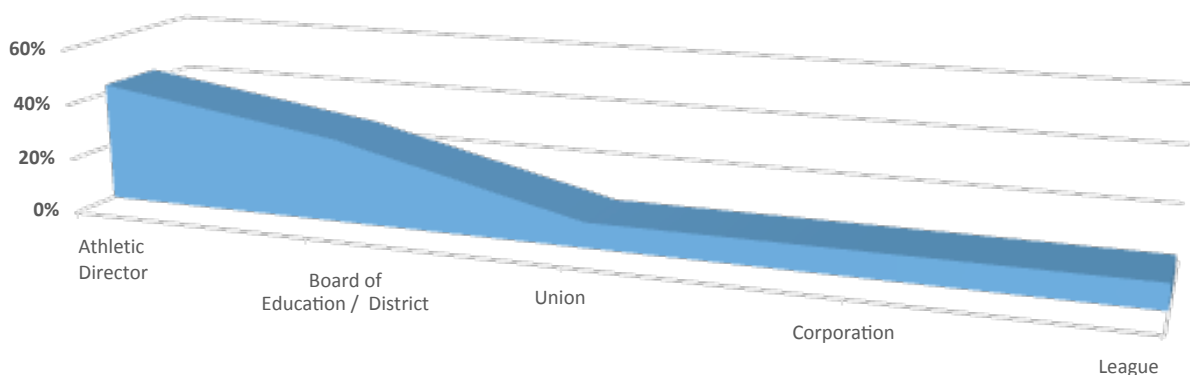
	Min	Mean	Median	Max
Football	8	43	35	200
Track and Field	20	42	30	100
Basketball	8	32	30	65
Wrestling	18	31	25	65
Softball	20	31	28	50
Volleyball	8	28	25	50
Baseball	15	29	25	50
Soccer	20	28	25	50

Q20

Who determines the fees that you pay your announcers?

Athletic Director	43%
Board of Education / District	30%
Union	9%
Corporation	9%
League	9%

Who Determines Fees?



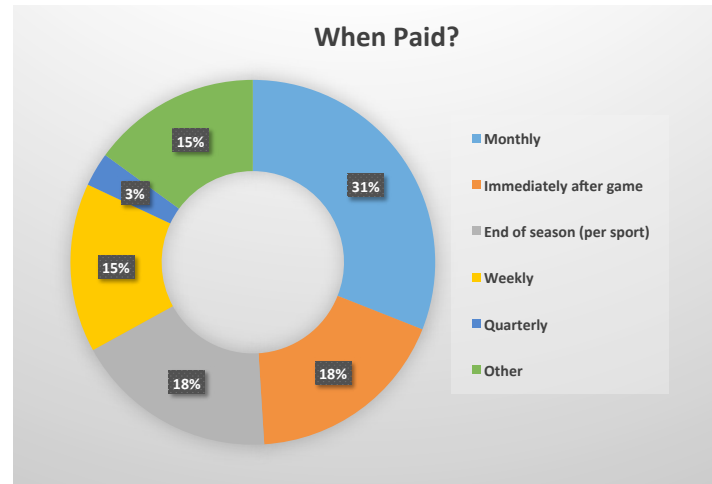
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Q21

When are your announcers paid?

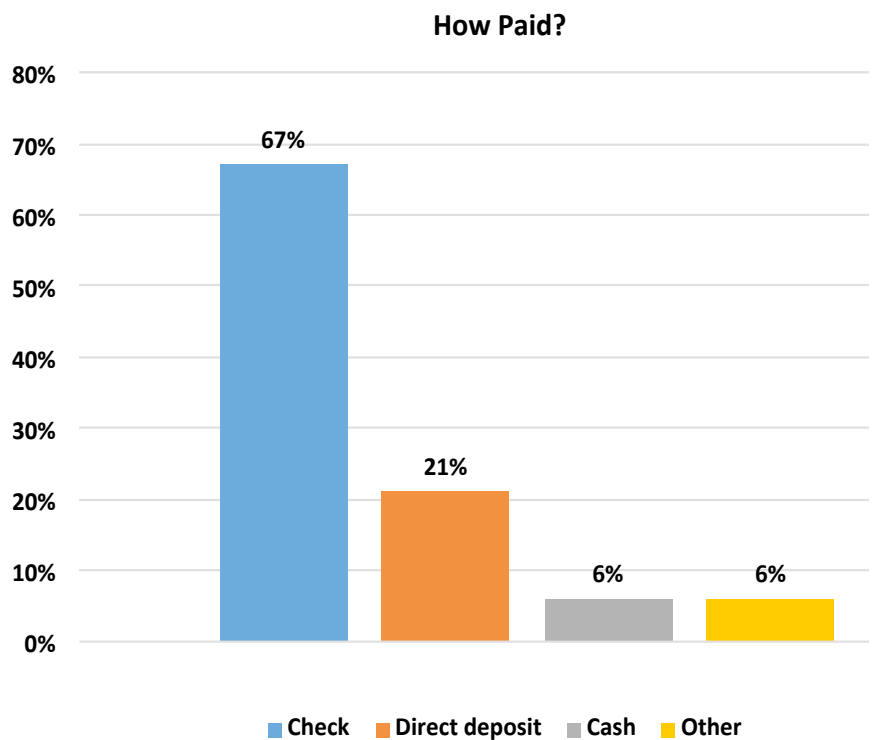
Monthly	31%
Immediately after game	18%
End of season (per sport)	18%
Weekly	15%
Quarterly	3%
Other	15%



Q22

How are your announcers paid?

Check	67%
Direct deposit	21%
Cash	6%
Other	6%



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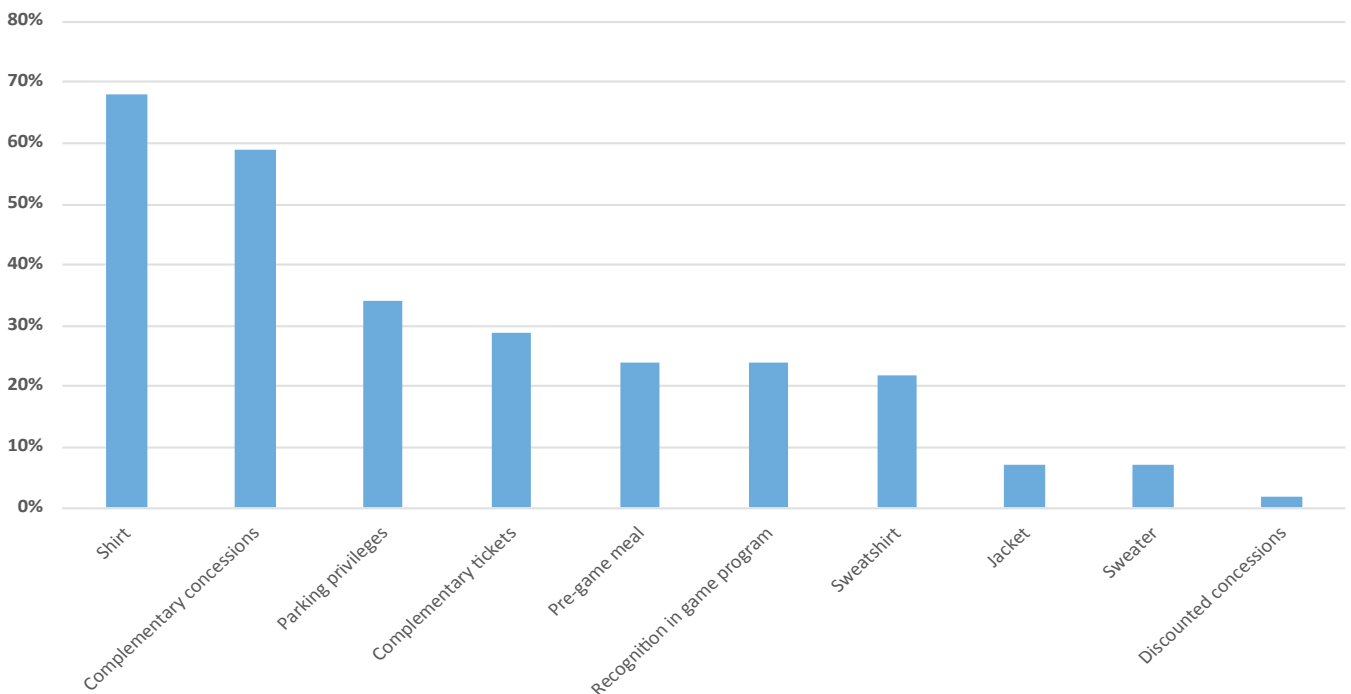


Q23

Do you provide your announcers with any of the following?

Shirt	68%
Complimentary concessions	59%
Parking privileges	34%
Complimentary tickets	29%
Pre-game meal	24%
Recognition in game program	24%
Sweatshirt	22%
Jacket	7%
Sweater	7%
Discounted concessions	2%

Perks



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Q24

If a team of yours wins a championship, and if each team member receives a championship ring or watch, would the P.A. announcer receive the same?

Yes **5%**
No **95%**

